

# **SMARTRAGS**<sup>TM</sup> *A Smarter Tool for Every Task.*



SmartRags are the smarter tool for all tasks. Each dispenser box contains 50 12"x12" microfiber cloths with precision cut seamless edges. Color-coding reduces the threat (and perception) of cross-contamination.

Smaller and more compact than regular microfiber cloths, SmartRags are ideal for utility carts, corporate supply rooms, automotive shops, and break rooms.

SmartRags are less expensive than regular microfiber cloths so are ideally used in high-loss environments:

**Industrial and automotive shops** need better lint-free options to wipe away heavy grime and oil.

**Office environments** value the compact consumer-friendly packaging. Employees are also prone to wipe-and-toss rather than launder cloths.

**Healthcare Facilities** are hyper sensitive to Hospital Acquired Infections (HAIs) so cloths are often discarded after one use.

Part Number	Color	Size	GSM	Case Count	UOM	MSRP
M950B	Blue	12" x 12"	180	8/CARTON	EA.	\$19.99
M950G	Green	12" x 12"	180	8/CARTON	EA.	\$19.99
M950R	Red	12" x 12"	180	8/CARTON	EA.	\$19.99
M950Y	Yellow	12" x 12"	180	8/CARTON	EA.	\$19.99
M950W	White	12" x 12"	180	8/CARTON	EA.	\$19.99

**Contact Your Rep: (215) 482-6100**

## JANITORIAL CARTS



## OFFICE SUPPLY ROOM



## AUTOMOTIVE SHOPS



## BREAK ROOMS



# BENEFITS OF MICROFIBER

## WHAT IS MICROFIBER?

Microfiber is a man-made fiber of 80% polyester, 20% Polyamide. Perfected in the 1960's in Japan by Dr. Miyoshi Okamoto, microfiber is a synthetic fiber, finer than a strand of silk, which in turn is one-fifth the diameter of a human hair. Incredibly strong, the yarn's strength comes from a process called splitting whereby a single fiber is divided up to ten times then spun back together to create a stronger, more intertwined yarn. The result of splitting is thousands of tiny fissures that **hook and hold dirt more effectively than cotton fibers.**

## WHY IS MICROFIBER MORE EFFECTIVE THAN COTTON?

Microfiber is an effective cleaning tool because the byproduct of the splitting process is a positive charge. Dirt and dust are negatively charged so they are **literally attracted to microfiber like a magnet.** This is why little-to-no chemical cleaning products are necessary when cleaning with microfiber.

## WHAT DOES THE CDC HAVE TO SAY ABOUT MICROFIBER?

Wet mopping with a flat microfiber mop will remove 38% more soil than string mops. The microfiber system tested demonstrated **superior microbial removal** compared with conventional string mops when used with a detergent cleaner (94% vs 68%). (Ref. CDC 2008)

## WHY IS MICROFIBER SAFER THAN COTTON MOPS?

Approximately 1 in 10 hospitalized patients will acquire an infection after admission to hospitals. Estimates of the cost of infections in 2009 suggest that the annual economic burden is \$6.7 billion per year in the United States. Unlike cotton mops, microfiber flat mops are lightweight and thin so custodians can change mops after every room. Microfiber mops are also brightly colored. Which means **you will prevent cross-contamination.** There will never be any danger of using the wrong mop at the wrong time.

## HOW DOES MICROFIBER POSITIVELY IMPACT MY BUSINESS OPERATION?



Because less chemicals are used when cleaning, less contaminated water enters the water stream. According to the EPA, this can result in up to a **95% reduction in cleaning chemicals** in our water supply.



Microfiber mops can be laundered up to 500 times. Compare that to the 65-100 times of regular mops. In one year a hotel could see a **60% reduction in mop costs** alone.



Staff prefer microfiber mopping because using the lightweight mops and hardware are **more efficient, easier, and less tiring** than hauling a heavy cotton mop and bucket around the facility.

